

6th September 2018

Freedom of Information Request – Reference No:20181520

REQUEST

- 1. What social media channels do you use and a list of handles for each platform?**
- 2. Do you use any platforms to manage your social media accounts and analytics (such as hootsuite or spoutsocial)?**
- 3. Who is responsible for social media (i.e communications department)**
- 4. Can you please provide a copy of your social media / digital communications strategy?**
- 5. Can you please provide a copy of your social media policy and media policy?**
- 6. Can you please send a copy of your digital channel strategy**
- 7. Can you please provide me with a copy of your Social Media (or Digital) channel strategy.**

RESPONSE

I approached South Yorkshire Police Corporate Communications for assistance with your request. They were able to provide me with the following to answer your request.

1.
Twitter, @SYPtweet
Facebook, South Yorkshire Police
Instagram, South Yorkshire Police
Flickr, South Yorkshire Police
YouTube, South Yorkshire Police
LinkedIn, South Yorkshire Police.
2. *Hootsuite*
3.
Corporate Communications department

Also please find attached Policy P6 documents